

GoldMine® Mobile Edition 9.0

Manage, Maintain, and Improve Customer Relationships with GoldMine Mobile Edition 9.0

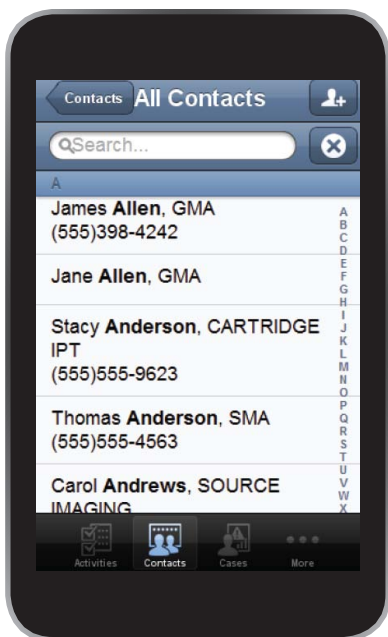
GoldMine Mobile Edition gives customers instant access to the latest customer information ensuring you never miss a sales activity or customer service engagement.

On the move...

GoldMine Mobile Edition puts contact details, daily activities, as well as sales and service information into one, easy-to-use integrated application – providing your mobile employees with instant access to vital information. Never be surprised or be caught unaware during a client meeting because you lack client knowledge.

In the office...

Integration into the mobile environment provides you increased control and visibility of your sales pipeline, customer interactions and service activities, as they happen. This integration improves sales team collaboration and delivers better performance from service teams on the front line.



Customer records can be created, viewed and edited via GoldMine Mobile

In your hands...

GoldMine Mobile Edition 9.0 enables you to start on the right foot. Gain the sales advantage you need to close more deals since mobile teams will have client information, including customer issues on hand, while your service team can improve customer retention levels by performing high value service activities.

Improve Business Relationships, from Anywhere, Anytime

- **Empower your workforce with mobile access**

Today's tough business environment favours those who tightly track their client activities and are quick to respond to all types of customer needs. Having the right information in the palm of your hand puts you in control.

- **Provide vital data to your service teams out on the road**

It is important to build customer satisfaction and loyalty through service engagements. Provide all your service team members instant access to their case, customer and service activities while they are working on client service requests.

- **Improve your sales performance**

Real time information increases sales agility. Improve overall sales efficiencies by providing users with contact and forecasted sales information while on the road and in front of customers. Gather the most recently updated sales data available from the field, providing you with a current snapshot for analysis and action.



GOLDMINE® CRM SOLUTIONS

GoldMine® provides top-selling, award-winning customer relationship management solutions for any company and is specifically designed to bridge the gap between traditional contact management and complex CRM solutions.

These affordable software offerings enable you to automate sales, marketing and service operations while utilizing powerful features that help you centralize all of your customer and prospect information and share important data with your team.

• Work more efficiently by managing your calendar on the go

When using the GoldMine Mobile Edition activity features you can plan your schedule, be reminded of schedules, and update your activity list on the move. Users can leverage mapping technology to plan their visits to be more efficient.

• Streamline communications with up to date information

Addresses, phone numbers, e-mails and other client touch points enable users to make the best use of their time away from their desks and interacting with clients.

• Improve inside and outside team collaboration

You can send emails through GoldMine Mobile Edition so colleagues back in the office can view customer related communications when sent from a mobile device.

Mobility Features and Functionality

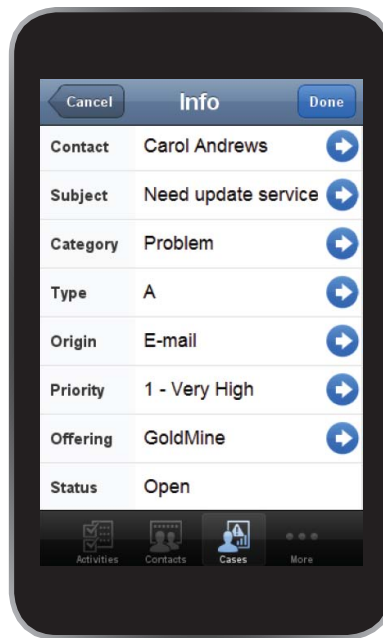
GoldMine Mobile Edition 9.0 provides the following key features and functionality.

• Real-Time wireless connection

Instant, wireless access to data enables the mobile workforce to view, retrieve and update client information via smartphone or tablet browser. Leverage personal hotspots for more cost effective mobile access points.

• Rich user interface

GoldMine Mobile Edition 9.0 user interface is designed with the look and feel of a native smartphone application. This UI makes the application easier to learn and use by the mobile users and supports standard touchscreen gestures.



CRM information is available in real time via GoldMine Mobile

• Security

Security features such as license keys and login policies provide security from the mobile device, and certain access controls established in GoldMine Premium Edition are respected in the mobile application.

• View and edit information

Everything you need for your contacts including addresses, telephone numbers, e-mail addresses and those special details which manage relationships.

• Log contacts and track activities

Attach time-stamped notes of phone conversations, meetings and ideas, as well as view histories and activities for any contact.

• Manage revenue related activities

Help manage and identify forecasted sales, increase sales productivity and drive additional revenue through available mobile sales functionality.

• Perform service engagements

Provide service technicians and other field service workers with instant access to customer, case and service activities for them to perform their field based problem to resolution processes.

• Manage mobile activities

See all of your calls, meetings and to-do entries in the activities list available on the mobile device. In real-time update the activity record and associated CRM data so no information is lost and all teams are kept up to date on any activity performed in the field. SMS reminders ensure no activity is missed while you're on the road

SYSTEM REQUIREMENTS

GoldMine® Premium Edition 9.0.3.
Apple® iPhone® or iPad®.
Microsoft® Windows Server® 2008 R2, Windows Server® 2008, or Windows Server® 2003 R2.

MORE INFORMATION

Call 1.800.443.5457 to speak to a FrontRange representative today, and discover the benefits of GoldMine.

www.GoldMine.com

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